Front End Web Developer

#### **SUMMARY**

- More than 10 years of front end web development experience
- Experienced in modern web and design technologies and methodologies such as responsive web design, encapsulation, and abstraction of markup through a data model structure
- Comfortable and confident in deadline-driven settings
- Development of UI template utilizing frameworks such as Assemble.io
- Familiar with E-commerce solutions such as Radial's ECP platform and Sales Force Demandware.

# **SKILLS: Front End Development**

HTML5 Grunt Visual Studio Code
CSS3 Atom React-Redux
SASS Aptana YAML
JavaScript/JQuery Git Assemble.io

#### **SKILLS: Software tools**

WordPress Visual Studio

Adobe Creative Suite Microsoft Office Suite

Windows/Mac OS Demandware Business Manager

#### **EXPERIENCE**

#### Solera Health, Inc., Phoenix, AZ

November 2017 – April 2018

Front-End Developer – Responsible for reprogramming code from a previous vendor to reflect the new look and functionality of Solera's web application "Solera 4 Me".

- Worked closely with lead developer, UX/UI department, and SalesForce developers to update look, functionality and partner compliance of web application
- Facilitated daily progress meetings within development group

## PetSmart Corporate Headquarters, Phoenix, AZ

October 2014 - March 2017

Web Designer/Web Developer – Responsibilities include the updating of content to company web sites (U.S. & Canada).

- Consolidated repetitive HTML and CSS code to expedite the monthly site-wide update process.
- Reorganized image library to pull from single source, thereby globalizing images and simplifying updates
- Programmed multiple rounds of rebranding/restyling to the web site
- Assisted in implementing version control repository for web site code
- Built functionality for multiple vendor brand shop web page refreshes
- Assembled online care guides for several types and species of pets

## Cultural Experiences Abroad, Phoenix, AZ

January 2014 - June 2014

Web Designer/Web Developer – Responsibilities included performing updates to code, media, text, and imagery, in addition to trouble-shooting issues logged into the ticketing system.

- Improved site speed and performance by updating antiquated code to current W3C standards
- Created a more enjoyable UX using JQuery functionality to condense content onto single pages, rather than the multiple linked pages previously used
- Implemented CSS3 properties to render regularly used features that had previously been created using static images

Gilbert, AZ 85234

Front End Web Developer 480-799-5791 • leejameskirkham@gmail.com

Corrected many random code tags to better represent the semantic properties of the site

# GoDaddy, Gilbert, AZ

April 2013 – July 2013

Site Builder/Web Designer - Responsible for assembling and modifying sites to customer specifications, as well as performing SEO optimization on over 100 sites using GoDaddy WST (Web Site Tonight) proprietary site building tool.

- Consistently improved site structure and Internet visibility for customers
- Performed trouble-shooting and site correction for customers

### AYR1, Inc., Scottsdale, AZ

December 2010 - January 2013

Web Designer/Developer - Instrumental in the designs and publishing of over 150 websites for mediumsized businesses, spanning the retail verticals of electronics, appliances, furniture & mattress, and decorative plumbing & hardware.

- Quickly and efficiently converted Adobe Photoshop files into functional code
- Lead the creative team in training and implementation of company's web standards, resulting in an improvement of more than 25% to the site build process and quality assurance process
- Part of a team that lead in servicing a customer-driven ticketing system, consistently keeping pending ticket count low

## Rembrandt Countertops, Phoenix, AZ

April 2010 - November 2010

Web Designer/Graphic Designer - Responsible for all website and print collateral. Duties involved administrative tasks for SEO optimization and e-Commerce implementation

- Instrumental in improving organic SEO to garner a page one spot on Google
- Implemented modern design and programming techniques into company web site and product web sites

## Designers CAFE, Scottsdale, AZ

November 2004 - January 2010

Web Designer/Project Manager - Responsible for concepts, creation, and implementation of all internal collateral.

- Set design standards for internal and client web design projects
- Communicated directly with clients about project phases and approvals
- Managed over a dozen website creations for the members of the Maricopa Chamber of Commerce
- Trained junior designers in web design standards, client interactivity, and client site development
- Part of a team that generated organic SEO for over two dozen websites

### **EDUCATION**

Bachelor of Science - Web Design and Development, Sanford Brown, Tampa, FL November 18, 2013 - Present

Anticipated Graduation: December 2018

Associate of Art - Visual Communication, Collins College, Tempe, AZ Graduated 2004 Dean's List, Valedictorian